

Minutes of February 18, 2010

Main Street Crestview Association Board of Directors Meeting

The data reflected within these proceedings constitutes an extrapolation of information possibly elicited from notes, observations, recording tapes, photographs and/or VCR tapes. Comments reflected herein are sometimes paraphrased, condensed and may have been edited to reflect essential subject matter covered during the meeting. Background data of greater detail is on file with the City of Crestview Administrative Services Department. Parties interested in receiving a verbatim account of the proceedings are responsible for coordinating with the Administrative Services Department pursuant to Crestview Policy 91-1, Duplication of Public Records, Chapters 119 and 283, Florida Statutes and Attorney General opinions in force at time of enactment of Policy 91-1. Notice of Meeting was given pursuant to Chapter 286.011, et seq. Florida Statutes.

Board Members Present

Ron Gautney, Vice-President
Cindy Harris, Secretary/Treasurer
Cal Zethmayr
Ellis Conner
Frances Gautney
Jane Shaw
Nancy Bass
Nathan Boyles (in at 6:01 p.m.)
Pat Hollam

Board Members Absent

Bob Lynn
Julia Phillips
Kathleen Bowman
Mickey Rytman, President
Will LaMar

Other Association Members Present

Linda Parker (additionally, the Alternate City Council Liaison in at 6:14 p.m.)
Rae Schwartz
Viola Owens

Staff/City Liaison/Media/Visitors Present

Bill Kilpatrick, Main Street Program Director
Charles Baugh, Jr., Primary City Council Liaison

1.) CONVENE MEETING

Vice-President Ron Gautney called the Main Street Crestview Association Board of Directors meeting to order at 6:00 p.m. on February 18, 2010, in the Crestview City Hall Council Chambers.

2.) CONSIDER MINUTES APPROVAL OF 01-21-2010 BOARD OF DIRECTORS MEETING

The minutes from the Board of Directors meeting of January 21, 2010, were available for approval consideration. A motion to approve the minutes was made by Ellis Conner and seconded by Frances Gautney. The motion was approved by a vote of 8 ayes and 0 nays with 6 members absent.

Board Member Nathan Boyles arrived at 6:01 p.m.

3.) SECRETARY/TREASURER'S REPORT / REQUESTS / COMMENTS

Cindy Harris, Secretary/Treasurer, provided the treasurer's report for the period since January 21, 2010, to the Board and others in attendance, as follows:

Balance Forward from the January 21, 2010, Treasurer's Report: \$20,047.19.

Total Revenue Received for the Period since January 21, 2010: \$200.00.

Total Expenditures for the Period since January 21, 2010: \$24.00.

The February 18, 2010, MSCA Checking Account Reconciled Balance: \$20,223.19.

A motion to approve the treasurer's report, as presented, was made by Frances Gautney and seconded by Jane Shaw. The motion was approved by a vote of 9 ayes and 0 nays with 5 members absent.

Note: Based on prior Board of Directors authorization, a copy of the entire treasurer's report shall be incorporated into and attached as part of the printed record of minutes (kept at the MSCA office at City Hall) of each Board of Directors or General Membership meeting that has a full treasurer's report submitted and approved.

4.) STANDING COMMITTEES CHAIRPERSON'S REPORTS / REQUESTS / COMMENTS

The standing committee chairperson's reports are as follows:

Economic Restructuring Committee:

The Economic Restructuring Committee Chairperson, Ellis Conner, was in attendance, but had nothing to report.

Organization and Membership Development Committee:

The Organization and Membership Development Committee Chairperson, Cal Zethmayr, informed the Board that MSCA has two new members, Leon's Barber Shop and Marquis Ranch Self Storage.

Mr. Zethmayr's next item referenced the Depot Project. Mr. Zethmayr reminded everyone present that the MSCA Board named three of its members (Cal Zethmayr, Ellis Conner, and Pat Hollarn) to work along side three members of the Historic Preservation Board (Jerry Milligan, James Conyers, and Jim Weeks) as the newly formed historic depot development committee. Mr. Zethmayr stated that the first meeting of this committee will be on Friday, February 26th, at 9:00 a.m., in the Crestview City Council Chambers, with City Administrative staff present.

Design Committee:

The Design Committee Chairperson, Nathan Boyles, was in attendance, but had nothing to report.

Promotions Committee:

Promotions Committee Chairperson, Cindy Harris, began with an update regarding the storage unit lease/rental from Marquis Ranch Self Storage, reminding everyone present of the cost; \$48.45 per month for a 12 month lease, prepaid, in the amount of \$581.40. Ms. Harris also stated that there were two additional charges that needed Board approval: a \$10.00 fee for the lock and \$15.00 for a one-time administrative fee, which brings the total amount needed to secure the lease of the storage unit for 12 months to \$606.40. A motion to approve the total amount needed for the lease was made by Ellis Conner and seconded by Frances Gautney. The motion was approved by a vote of 9 ayes and 0 nays with 5 members absent.

Ms. Harris' other item referenced discussion from last month's meeting regarding MSCA's checking account. Ms. Harris stated that she had visited Regions Bank and Coastal Bank & Trust to get information on their checking accounts and learned that they both have very similar accounts whereby MSCA would be able to put the majority of its funds into an interest bearing savings account and leave the necessary operating amount in the checking account. Ms. Harris further stated that both banks offer a debit card for the checking account and also have online banking, and no monthly fees; the main difference between the two is Regions Bank is currently paying .25 APY on the savings account and Coastal Bank & Trust is currently paying .70 APY. Mr. Conner asked Ms. Harris which of the two banks she was most comfortable with; Ms. Harris stated that she preferred Regions Bank. Some discussion occurred and the Board agreed that it should move MSCA's funds. A motion to open the accounts at Regions Bank was made by Frances Gautney and seconded by Cal Zethmayr. The motion was approved by a vote of 9 ayes and 0 nays with 5 members absent.

The Vice-President recognized Charles Baugh, Jr., Primary City Council Liaison, and welcomed him to the meeting.

Director Kilpatrick asked for clarification regarding the previously discussed need for a MSCA credit card. Ms. Harris stated that the Board had previously agreed to pursue a credit card, but with the information obtained regarding the debit card, that MSCA shouldn't have a need for a credit card at this time. With general consensus among the Board, the credit card option was shelved until needed.

Vice-President Gautney recognized Linda Parker, Alternate City Council Liaison, and welcomed her to the meeting.

5.) MAIN STREET DIRECTOR'S REPORT / REQUESTS / COMMENTS

The City's Main Street Program Director, Bill Kilpatrick, informed the Board of the upcoming Spring Quarterly Meeting of the Florida Main Street Program, which will be held on March 2-3, 2010, in Wauchula, FL.

Director Kilpatrick asked if any of the Board members has any personal contact with Wanda Jones of Foster Families of America. Mr. Kilpatrick stated that Ms. Jones' membership renewal was due on October 2, 2009; and even though a few friendly reminder notices have been sent to her, he has not received her renewal. Ms. Harris stated that she knew Ms. Jones and would contact her about her membership.

Director Kilpatrick informed the Board that he received calls from Bob Lynn and Julia Phillips stating that they could not attend the meeting and both asked to be excused.

Mr. Kilpatrick also informed the Board that he had received an email from the Florida Main Street Program congratulating MSCA for acquiring its accreditation again this year.

Director Kilpatrick also reminded the Board of the vacancy created by the passing of LeViniuia Grimes. Mr. Kilpatrick stated that the By-Laws authorize a 15 member Board; there are currently 14 members. A motion to nominate Viola Owens to fill the vacancy of the unexpired term of Ms. Grimes' Board seat was made by Cal Zethmayr and seconded by Cindy Harris. The motion was approved by a vote of 9 ayes and 0 nays with 5 members absent.

6.) BOARD PRESIDENT'S REPORT /REQUESTS / COMMENTS

President Mickey Rytman was not in attendance.

7.) CONSIDER OTHER BUSINESS AS NECESSARY

Mr. Zethmayr reminded everyone of the Triple B Barbeque Cook-Off Festival on March 27th and the Spanish Trail Cruisers Car Show on April 17th; both events will be in Downtown Crestview, on Main Street.

Mr. Gautney requested a \$500.00 MSCA sponsorship for the Spanish Trail Cruisers Car Show again this year. A motion to approve MSCA's sponsorship of the car show was made by Cal Zethmayr and seconded by Nancy Bass. The motion was approved by a vote of 9 ayes and 0 nays with 5 members absent.

Mr. Kilpatrick stated that he had prepared a letter addressed to downtown merchants, notifying them of the dates and hours Main Street will be closed to thru traffic for the two events. The letter will be distributed between March 1st and 10th.

8.) ADJOURN MEETING

A motion to adjourn was made by Ellis Conner and seconded by Frances Gautney. The motion was approved by a vote of 9 ayes and 0 nays with 5 members absent. Vice-President Gautney declared the meeting adjourned at 6:32 p.m.

Minutes approved _____ / not approved _____ at a

Main Street Crestview Association meeting on: _____.

Vote: _____ ayes, _____ nays, _____ absent.

Mickey Rytman, President

Cindy Harris, Secretary/Treasurer