

Minutes of July 15, 2010

Main Street Crestview Association Board of Directors Meeting

The data reflected within these proceedings constitutes an extrapolation of information possibly elicited from notes, observations, recording tapes, photographs and/or VCR tapes. Comments reflected herein are sometimes paraphrased, condensed and may have been edited to reflect essential subject matter covered during the meeting. Background data of greater detail is on file with the City of Crestview Administrative Services Department. Parties interested in receiving a verbatim account of the proceedings are responsible for coordinating with the Administrative Services Department pursuant to Crestview Policy 91-1, Duplication of Public Records, Chapters 119 and 283, Florida Statutes and Attorney General opinions in force at time of enactment of Policy 91-1. Notice of Meeting was given pursuant to Chapter 286.011, et seq. Florida Statutes.

Board Members Present

Ellis Conner, Vice-President
Will LaMar
Bob Lynn
Cal Zethmayr
Viola Owens
Nancy Bass
Nathan Boyles (arrived at 6:05 p.m.)

Board Members Absent

Mickey Rytman, President
Frances Gautney
Jane Shaw
Kathleen Bowman
Pat Hollarn
Ron Gautney
Cindy Harris, Secretary/Treasurer
Julia Phillips

Other Association Members Present

Linda Lee Gutshall
Rae Schwartz
Mark Stogsdill

Staff/City Liaison/Media/Visitors Present

Bill Kilpatrick, Main Street Program Director

1.) CONVENE MEETING

In the absence of the President, Vice-President Ellis Conner called the Main Street Crestview Association Board of Directors meeting to order at 6:00 p.m. on July 15, 2010, in the Crestview City Hall Council Chambers.

2.) CONSIDER MINUTES APPROVAL OF 05-20-2010 ASSOCIATION MEETING

The minutes from the Board of Directors meeting of June 17, 2010, were available for approval consideration. A motion to approve the minutes as presented was made by Bob Lynn and seconded by Cal Zethmayr. The motion was approved by a vote of 6 ayes and 0 nays with 9 members absent.

3.) SECRETARY-TREASURER'S REPORT / REQUESTS / COMMENTS

On behalf of absentee Cindy Harris, Secretary/Treasurer, the Main Street Program Director, Bill Kilpatrick, provided the MSCA's Treasurer's Report for the period since June 17, 2010, to the Board and other attendees, as follows:

Balance Forward from the June 17, 2010, Treasurer's Report: \$17,634.42.

Total Revenues Received for the Period since June 17, 2010: \$120.00.

Total Expenditures for the Period since June 17, 2010: \$0.00.

The July 15, 2010, MSCA Checking Account Reconciled Balance: \$17,754.42.

A motion to approve the treasurer's report, as presented, was made by Bob Lynn and seconded by Will LaMar. The motion was approved by a vote of 6 ayes and 0 nays with 9 members absent.

Note: Based on prior Board of Directors authorization, a copy of the entire treasurer's report shall be incorporated into and attached as part of the printed record of minutes (kept at the MSCA office at City Hall) of each Board of Directors or General Membership meeting that has a full treasurer's report submitted and approved.
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Board Member Nathan Boyles arrived at 6:05 p.m.

4.) STANDING COMMITTEES CHAIRPERSON'S REPORTS / REQUESTS / COMMENTS

The standing committee chairperson's reports are as follows:

Promotions Committee:

The Promotions Committee Chairperson, Viola Owens, announced that the July downtown Music and Arts Festival event, jointly coordinated between the Main Street Crestview Association (MSCA) and the North Okaloosa Arts Alliance (NOAA), was reasonably successful and sought the approval of the Board to have two more such events in August and September of this year. Also, she sought approval to proceed with ensuring that the two events will be covered under the MSCA's event insurance umbrella (same as the event in July), that the city's assembly permits be acquired, and that a request is made to the City Council again for assistance (limited city personnel and equipment) on event day, as done in July. Additionally, she sought approval to plan for three more such jointly coordinated events in 2011, specifically in the months of July, August, and September. The date for this year's August event would be on Friday, the 13th, with the specific date for the September event to be determined at a later date. Ms. Owens stated there is no cost for admission or to participate. A motion to approve the request as presented was made by Bob Lynn and seconded by Nathan Boyles. The motion was approved by a vote of 7 ayes and 0 nays with 8 members absent.

Organization and Membership Development Committee:

The Organization and Membership Development Committee Chairperson, Cal Zethmayr, reported that he was pleased to report that several new individuals and businesses have recently joined the MSCA organization. He reported, too, on the progress that the Crestview Depot Committee (three members each from the MSCA and Historic Preservation Board) was making toward developing some recommendations for the City Council/CRA Board to consider in regards to the construction of a replication of the old depot building in the downtown area. He further encouraged the attendees to consider being in attendance at an upcoming meeting of the Panhandle Historic Preservation Alliance to be held, for the first time in Crestview, on July 19th in the City Council Chambers. A tour of the immediate downtown Crestview historic area by members of the organization and other interested individuals will follow that meeting. On another matter, Mr. Zethmayr reported that there has been no commitment response from the contracted firm that has provided annual carnivals to the MSCA in past years. He said he has, therefore, made recent attempts to contact other amusement firms that might be willing to provide a carnival for the MSCA sponsored Fall Carnival, annually held in the month of November at Spanish Trail Park. The MSCA typically receives a small portion of the overall net proceeds from such events. He anticipates that a positive results report of some kind will be available at the August Board of Directors meeting.

Design Committee:

The Design Committee Chairperson, Nathan Boyles, was in attendance but indicated he did not have anything of significance to report on at this meeting.

Economic Restructuring Committee:

The Economic Restructuring Committee Chairperson, Ellis Conner, asked again if any MSCA members had any worthwhile downtown improvement projects that they would like to have considered for funding by the Crestview CRA Board to let him know in the very near future. Mr. Conner indicated that he and President Rytman plan to approach the CRA Board, on behalf of the MSCA, again this year to present some downtown improvement projects ideas for the CRA Board's consideration. Mr. Conner also provided information on the progress being made on the City of Crestview's already approved downtown parking lot project.

5.) MAIN STREET DIRECTOR'S REPORT / REQUESTS / COMMENTS

The Main Street Program Director, Bill Kilpatrick, addressed the attendees regarding just two items, as follows:

- a) He said he had been asked by some absentee Board Members, specifically President Mickey Rytman, Secretary/Treasurer Cindy Harris, Julia Phillips, and Jane Shaw, that the Board consider their absence (due to various reason) to be excused. No attending Board Members at this meeting indicated any objection to complying with their requests.
- b) Mr. Kilpatrick said he also wanted to recognize and welcome the attendance at this meeting of one of the newest MSCA members. That new member was Mark Stogsdill, representing the Military Appreciation Recognition Celebration (MARC) organization. The Director, along with some others in attendance, pointed out that the now retired USAF Brigadier General has many career accomplishments including, before retiring from the Air Force, his 919th SOW command position at nearby Duke Field. This new member indicated that he hopes to become more actively involved in the near future with the MSCA organization.

6.) BOARD PRESIDENT'S REPORT / REQUESTS / COMMENTS

President Mickey Rytman was not in attendance at this meeting. A verbal report, therefore, was not given and there was no written report or request submitted before this meeting.

7.) CONSIDER OTHER BUSINESS AS NECESSARY

No additional business matters were considered.

8.) ADJOURN MEETING

A motion to adjourn was made by Will LaMar and seconded by Bob Lynn. The motion was approved by a vote of 7 ayes and 0 nays with 8 members absent. Vice-President Conner declared the meeting adjourned at 6:44 p.m.

These minutes were approved at a

Main Street Crestview Association meeting on: _____.

Vote: _____ ayes, _____ nays, _____ absent.

Mickey Rytman, President

Cindy Harris, Secretary/Treasurer